

Ministry of Higher Education and Scientific Research Scientific Supervision and Evaluation Department \square Assurance \square Quality \square and accreditation \square Academic Department \square Accreditation

Academic Program and Course

Introduction:

The educational program is a coordinated and organized package of courses that include procedures and experiences organized in the form of academic vocabulary whose main purpose is to build and refine the skills of graduates, making them qualified to meet the requirements of the labor market, which is reviewed and evaluated annually through internal or external audit procedures and programs such as the external examiner program.

The description of the academic program provides a brief summary of the main features of the program and its courses, indicating the skills that are being worked on to acquire for students based on the objectives of the academic program, and the importance of this description is evident because it represents the cornerstone in obtaining program accreditation and is written jointly by the teaching staff under the supervision of the scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the vocabulary and paragraphs of the previous guide in light of the developments and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the description of the academic program circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna track as the basis for their work.

In this regard, we can only emphasize the importance of writing a description of academic programs and courses to ensure the proper functioning of the educational process.

Concepts and terminology:

<u>Academic Program Description:</u> The description of the academic program provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

<u>Course Description</u>: Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the student to achieve, proving whether he has made the most of the available learning opportunities. It is derived from the description of the program.

<u>Program Vision: An</u> ambitious picture for the future of the academic program to be a sophisticated, inspiring, stimulating, realistic and applicable program.

<u>Program Mission:</u> Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

<u>Program Objectives:</u> They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

<u>Curriculum Structure:</u> All courses / subjects included in the academic program according to the approved learning system (semester, yearly, Bologna track) whether it is a requirement (ministry, university, college and scientific department) with the number of study units.

Learning Outcomes: A compatible set of knowledge, skills and values acquired by the student after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

<u>Teaching and learning strategies</u>: They are the strategies used by the faculty member to develop the student's teaching and learning, and they are plans that are followed to reach the learning goals. That is, describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

Ministry of Higher Education and Scientific Research Scientific Supervision and Evaluation Authority Department of Quality Assurance and Academic Accreditation

Academic Program Description Form for Colleges For the academic year 2023 – 2024

University: Southern Technical University

Faculty: Technical Institute of Architecture

Department : Materials Management Techniques

File filling date: 2023/2024

Head of Department:

Dr. Majed Jaseb Abdullah

Date: 27/3/2024

Signature:

Assistant Dean for Scientific Affairs:

Suhad Jassim Khalifa

Date: 27/3/2024

Signature:

Check the file before

Department of Quality Assurance and University Performance Director of Quality Assurance and University Performance

Department: najlaa Kadhem

Date: 27/3/2024

Signature:

Endorsement of the Dean

1. Program Vision

- 1- Work to update curricula and vocabulary continuously to keep pace with development and changes to serve the community in all its obedience.
- 2- Upgrading the scientific level of the students graduating from the department and providing them with basic skills in the field of materials management using modern technologies and systems.
- 3- Work to raise the scientific level of the staff working in the government and private sectors through the establishment of training courses and consultations.

2. Program Mission

- 1- Graduating cadres in the field of materials management, both procurement and warehouse management, who are able to perform their job tasks in different sectors
- 2- Contribute to the strengthening of society and provide it with a generation of educated young people in which modern scientific and practical concepts have been instilled with inspiration from the ancient cultural heritage of our dear country.

3. Program Objectives

The department aims to prepare qualified technical staff to practice activities related to purchasing, storage, marketing and supply management (logistics) in state institutions and the private sector.

4. Program Accreditation

There isn't any

5. Other external influences

- 1 Application + research projects + continuous workshops for students
- 2- Also, external influences contribute to solving many dilemmas related to approved studies
- 3- The needs of the labor market, the quality of graduates and the support of students' skills

6.	6. Program Structure												
Rev	Reviews*		Percentage		Unit of study		mber of	Program Structure					
						Co	urses						
	Specialty+		51%	52	Count	16F	First Phase	Requirements of the					
	assistant		49%	51	51 Count		Second stage	institution					
					For two mont	hs fo	r the first	Summer Training					
					phase								
								Other					

^{*} Notes may include whether the course is basic or elective.

7. Program	Description			
Credit	Hours	Course Name	Course or	Year/Level
practical	theoretical		Course Code	
2	2	Inventory Techniques/1		
2	2	Procurement Management		2022/2023
1	2	Risk Management/1		First stage
1	2	Specialized Readings English/1		Chapter One
1	2	Principles of Management/1		
2	1	Principles of Accounting/1		
2	1	Statistics/1		
0	2	Human Rights and Democracy		
0	2			
11	14			Total
2	2	Inventory Techniques/2		2022/2023
2	2	Materials Management		First stage
1	2	Risk Management/2		Chapter Two

1	2	Specialized Readings English/2	
1	2	Principles of Management/2	
2	1	Principles of Accounting/2	
2	1	Statistics /2	
0	2	English Language	
13	14		Total
2	2	Inventory Planning and Control/1	
2	2	Operations Management/1	2022/2023
2	2	Marketing Management/1	Second stage
2	2	Inventory Accounting/1	Chapter One
1	2	Business correspondence/1	
2	1	Warehouse Systems Applications/1	
2	0	Computer	
2	0	Research Project	
15	11		Total
2	2	Inventory Planning and Control/2	
2	2	Operations Management/2	2022/2023
2	2	Marketing Management/2	Second stage
2	2	Inventory Accounting/2	Chapter Two
1	2	Business correspondence/2	
2	1	Warehouse Systems Applications/2	
2	0	English Language	
2	0	Research Project	
15	11		Total

Number of hours for the two years = 48 Percent age theoreti cal hours = 47% Total graduati on units for the two years = 103 Number of working hours for the two years = 55 Percent age working hours = 53%

8. Expecte	d learning outcomes of the program
Knowledge	
	A - Introducing the student to the basic concepts of storage control
	B- Enabling the student to use scientific methods to control storage
	C – Providing the student with practical skills to work in warehouses
	D – Consolidation of learning outcomes for the Department of Materials
	Management Techniques
	E - Preparing cadres capable of transferring information, skills and ways
	of thinking to the labor market
Skills	
	(b) Carrying out record-keeping in various government departments and the
	private sector.
	B2 – Application of various warehouse systems.
	B3- Maintaining the maintenance of inventory records and their permanence. B4- Using ready-made materials management applications.
Values	
	A1- Involving the graduate in the labor market and spreading the spirit of honest competition.
	C2- Competition among the students of the stage for the purpose of completing
	higher university studies.
	C3- The ability to analyze, deduce and practice professional ethics in all
	circumstances.
	C4- Working under pressure, adopting equality and justice, and working as a member of the same team.

9. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic that will be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy depends on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge resources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
- 3- Conclusion Teachers can reinforce this strategy by asking deductive questions after each lecture.

10. Evaluation methods

Written and oral tests, attendance and electronic, daily, quarterly and final exams, in addition to daily exams, writing reports, discussing experiments and analyzing results.

11. Fac	ulty					
Faculty I	Members					
Preparat	ion of	Speci	ial	Specialization	Academic Rank	
the teacl	hing	Requirements/Skills				
staff		(if applicable)				
lecturer	angel			special	year	
	staff			sportsman	Count	Dr. Majed Jaseb Abdullah
	Staff			costs	accounting	Dr. Majeed Musa Hamid
	Staff			Applied	mathematics	Dr. Jihad Kazem Muhammad
	Staff			mathematics	Teaching methods	Naeem Nakhi Odeh
	Staff			Organizational behavior	Business Administration	Salem Haidar Rasan
	staff			Futuristic	Business Administration	Jumaa Naim Khalif
lecturer				law	law	Karer Baraq Taleb

lecturer	Business Administration	Business Administration	Muhammad Hammadi Jaber
lecturer	Business Administration	Business Administration	Murtada Tohme Sultan
lecturer	Operations Management	Business Administration	Ali Hassan Ghaji
lecturer	marketing	Business Administration	Muslim Hassan Hammoud
lecturer	accounting	accounting	Mustafa Majeed Hamid

Professional Development

Mentoring new faculty members

- 1- Holding workshops, seminars and seminars for developments in the field of accounting techniques.
- 2- Involve them in courses to develop administrative skills, time management and smart skills.
- 3- Keeping up with and following up the implementation of the government program and entry.

Professional development of faculty members

The focus in the Department of Materials Management Techniques in general is on continuous improvement, as the department always seeks to improve the scientific and administrative process and overcome all difficulties and obstacles that hinder the educational program through the development of human resources to develop personal and professional.

The following procedures illustrate the steps implemented or in the process of being implemented in this area:

- D1. Continuous improvement and development of faculty members through training programs and workshops inside and outside the department, university and country.
- D2. Increasing extra-curricular activities such as holding conferences, scientific seminars, personal and sports creations locally, regionally and internationally.
- D3. Encouraging faculty members to obtain the highest scientific and administrative ranks through promotions.
- D4. Providing modern scientific sources and books for the department's library to keep pace with continuous progress.

12. Acceptance Criterion

- 1 Acceptance rates obtained by students in vocational preparatory school.
- 2- The institute's exams for the department and the student's desire.
- 3- Examination of the fitness and mental and mental ability of the student.
- 4- Central admission issued by the Ministry of Higher Education

13. The most important sources of information about the program

- The curriculum approved by the Ministry of Higher Education and Scientific Research and its guides.
- Decisions and recommendations of the scientific committees at the Southern Technical University.
- Courses in teaching methods.
- SAR self-assessment report for previous years.
- Course descriptions.
- Courses in civil society organizations.
- Conferences, seminars, workshops and seminars.
- Relevant state institutions.
- Internet research for similar experiments.
- Personal experiences
- Labour market needs

14. Program Development Plan

- I- Adding materials that keep pace with the change and development in materials management changes.
- 2- Deleting and creating old materials while retaining the basics and their permanence
- 3 Stimulate and encourage scientific and practical visits to laboratories, operating companies and government departments.
- 4- Developing curricula to keep pace with the times, technology and globalization.
- 5- Updating study materials according to the needs of the labor market.
- 6- Using and developing laboratories efficiently.

Program Skills Outline

Please tick the boxes corresponding to the individual learning outcomes from the program under evaluation.

Learning outcomes required from the program

	Val	ues			Ski	ills		I	Know	ledg	e	fundamen tal Or Course Name Course Code		Year/Lev el
C4	С3	C2	C1	B4	В3	B2	B1	A4	A3	A2	A1	optional		
												Specialize	Inventory	
												d	Techniques	
							√	$$		$$	√	Specialize	Procurement	_,
										_		d	Management	The first
			$\sqrt{}$									Specialize d	Risk Management	
												Specialize d	Specialized English Readings	
												Help	Principles of Management	
√	√				V		V	V	V	V	V	Help Principles of Accounting		
												Help	Statistics	

	$\sqrt{}$	$\sqrt{}$								$\sqrt{}$	$\sqrt{}$	Help	Human Rights and Democracy	
$ \sqrt{ }$												Help	English Language	
$ \sqrt{ }$		$\sqrt{}$				√						Specialize d	Inventory Planning and Control	
	√											Specialize	Operations	
												d	Management	The
√	√			√	√	√	√	√	√	√	√	Specialize d	Marketing Management	second
		$\sqrt{}$	$\sqrt{}$							$\sqrt{}$		Belongs to Inventory the will Accounting		
		√	√			√			√	√		General	English Language	
												Specialize d	Research Project	

• Please tick the boxes corresponding to the individual learning outcomes from the program under evaluation.

Subjects for the first grade - first semester

Course Description Form

1. Course: Inventory Techniques/1

2. Course Code:

3. Semester/Year: Semester

Quarterly

4. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

5. Available Forms of Attendance:

Presence + Electronic + Built-in

6. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

7. Course administrator's name (if more than one name)

Name: Eng. Musallam Hassan Hammoud

8. Course Objectives

General Objective: Introduce the student to the basic concepts of warehouse management and enable him to identify how to perform warehouse operations and procedures

Organizing the documentary cycle, identifying the function of the warehouse building, using storage equipment, transportation and handling equipment, and ways to maintain inventory

Special Objective: Enable the student to use scientific methods Introduce the student to the basic concepts of warehouse management and enable him to identify how to perform warehouse operations and procedures, organize the documentary cycle, identify the function of the warehouse building, use storage equipment, transport and handling equipment, and ways to maintain inventory

9. Teaching and Learning Strategies

- Education Strategies:

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- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
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- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Inventory Planning and Control/1

Evaluatio	Learning	Unit or subject name	Required	Hours	The
n method	method		Learning		week
			Outcomes		
Oral and	Lecture	Inventory Definition /		4	1-2
written	and	Warehouse Management /		4	
tests	laboratory	Concept of Storage Process in			
		the Facility			
		Warehouse Management Jobs		4	3
		/The Importance of the Financial		4	
		and Productive Warehousing			
		Function			
		Inventory Procedures /		4	4
		Examination / Concept /		-	
		Importance / Inspection			
		Responsibility / Inspection			
		Procedures			
		Receipt / Concept / Systems /		4	5
		Procedures / Centralization and		•	
		Decentralization of Receipt			
		Preservation of materials / its		4	6
		importance / stock protection /		4	
		prevention precautions / safety		-	
		and security for workers and			
		warehouse materials inside the			
		warehouses			
		Simplification and profiling of		4	7-8-9
		materials / Differentiation of		4	
		materials / Objectives and		7	
		methods of characterization /			
		Characterization procedures and			
		requirements / Tab concept /			
		Objectives / Tabulation methods			

/ Factors affecting the tab Coding concept / importance / coding principles / integration of tabulation and coding / material guide and steps to prepare it Inventory documentary cycle / objectives / types of documents and records - the concept of inventory / importance / inventory responsibility / types of inventory / inventory committees / settlement of inventory differences and methods of concealment of deficiency / damage to materials / treatment of damaged materials and storage of damaged	4 4	10 - 11	Course Descri ption Form
deficiency / damage to materials / treatment of damaged materials			
The concept of ecology, ecology and its development - the ecosystem and its components.	4	14 - 15	

1. Course: Procurement Department/1

2. Course Code:

3. Semester/Year: Semester

Quarterly

4. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

5. Available Forms of Attendance:

Presence + Electronic + Built-in

6. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

7. Course administrator's name (if more than one name)

Name: Eng. Mohammed Hammadi Jaber

8. Course Objectives

Introducing the student to the correct scientific and technical concepts and methods in material management and their importance in the flow of materials for the requesting parties of all kinds, and how to achieve the economic return of the organization

Special Objective: Introducing the student to the correct practical and technical concepts and methods in material management and their importance in the flow of materials for the requesting parties of all kinds, and how to achieve the economic return of the organization

9. Teaching and Learning Strategies

- Education Strategies:

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- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Strategy

Course Structure:

Evaluati	Learning	Unit or subject name	Required	Hours	The	
on	method		Learning		week	
method			Outcomes			
Oral and written tests	Lecture and laboratory	Introduction to Materials Management/Concept and What Materials Management Is/The Importance of Materials Management/Materials Management Objectives		4	1	
		General introduction to the procurement function / the concept and importance of the procurement function / Objectives and motives of the procurement function		4	2	
		The various tasks of the procurement department / need verification / need description / selection of supply sources / price study / procurement management responsibilities		4	4,3	Course
		Purchasing policies (centralized, decentralized and combined)/Procurement policy with the right quality/Quality determination methods/Quality by trade name/Quality by sample/Quality by ranks/ Buying at the right price/Right time/Appropriate quantity/(using quantitative methods)		4	9,8,7,6	Course Descri ption Form
		The relationship of procurement management with warehouse management, storage policies and relationship with other departments		4	10	
		Purchasing strategies / concept / importance / factors affecting consumer purchasing behavior (cultural, social, personal, economic, political and legal factors)		4	12,11	
		Purchase strategy as needed / comparison strategy / storage strategy / exchange strategy / speculative strategy.		4	14,13	
		Selection of sources of supply / the importance of appropriate selection / stages of choosing appropriate procurement sources		4	15	
1. Co	urse: Risk Mai	nagement/1				

2. Course Code:

3. Semester/Year: Semester

Quarterly

4. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

5. Available Forms of Attendance:

Presence + Electronic + Built-in

6. Number of Credit Hours (Total) / Number of Units (Total):

45 hours / 3 units

7. Course administrator's name (if more than one name)

Name: Eng. Mortada Tohme Sultan

8. Course Objectives

The student can understand and apply the rules and principles of insurance on the warehouse work and face the various risks in his warehouse work and choose and use the documents that serve the facility in obtaining insurance cover that reduces the negative effects of the risks achieved.

Special Objective: Providing the student with practical skills in the field of understanding and applying the rules and principles of insurance on the warehouse work and facing the various risks in his warehouse work and selects and uses the documents that serve the facility in obtaining insurance cover that reduces the negative effects of the risks achieved.

9. Teaching and Learning Strategies

- Education Strategies:

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- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information

- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Marketing Management/1

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral and written tests	Lectur e and laborator y	Insurance risk - technical and legal qualities - divisions - risk management Risk Management Activities - Stages of the Risk Management Process		3	1
		Ways to cope with danger Factors affecting the plan Risk Addressing Key Factors in Risk Management Process		3	2
		Risk Manager Jobs - Preventing and Minimizing Losses in Stores		3	3

To an annual and the months of		456
Insurance contract - its parties -	3	4-5-6
their obligations - its elements - its		
characteristics		
Economic benefits and functions of		
insurance - basic principles in		
insurance:		
➤ The principle of good faith		
1		
(importance, continuity,		
commitment of both parties to		
it)		
Emerging circumstances		
(concept - conditions)		
➤ The principle of the insurance		
interest (definition, sources,		
transmission, limits, results of		
its absence)		
· · · · · · · · · · · · · · · · · · ·		
The principle of		
compensation (definition,		
limits, conditions, types,		
calculation in different		
insurance cases, lost loss)		
The principle of solutions		
(types - pillars - limits -		
1		
causes - objectives -		
consequences - impossibility		
➤ The principle of participation		
(concept - conditions -		
applications in different		
insurance cases)		
➤ The principle of direct cause		
(concept - importance - cases)		7
Securing warehouses from the risk	3	7
of fire		
Fire (insurance concept, pillars,		
sources, causes, effects, cases that		
are not considered fire, factors		
affecting warehouse fires		
Prevention of the dangers of	•	8
	3	O
warehouse fires		
Application for insurance on the		
warehouse from the risk of fire -		
insurance application form, its		
contents		
- Inspection of the warehouse	•	9
-	3	
(benefits, who makes the		
disclosure, its types, steps to detect		
compensation for the burned store,		
disclosure report)	 	
-Pricing, installment calculation,	 3	10
downloads and discounts	J	
Fire risk insurance policy (sections,	•	11
	3	11
conditions, exclusions)		
Appendices and endorsements,		
amendment, renewal, cancellation		

and termination		
Other types of fire insurance	3	12
policies		
-Replacement document -Value	4	
document -First tranche document		
- Monthly declaration document		
(concept, calculation of the		
installment		
Factors that determine the choice of	3	13
the type of policy when insuring the		
store from fire (insurance amount,		
type of store, warehouse capacity,		
warehouse components, warehouse		
method)		
Securing the warehouse from	3	14
additional risks		
- Reasons for excluding some		
notifications, the basis for their re-		
inclusion		
- Types of additional hazards		
(chemical, social, natural, sporadic		
hazards)		
Marine insurance for imported	3	15
goods - its importance to the Iraqi		
market		
-Factors of its development in the		
Iraqi market		

Course Descri ption

Form

1. Course Title: Specialized Readings English

2. Course Code:

3. Semester/Year: Semester

Quarterly

4. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

5. Available Forms of Attendance:

Presence + Electronic + Built-in

6. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

7. Course administrator's name (if more than one name)

Name: Translator Amani Sattar Jabbar

8. Course Objectives

he subject is aimed at improving the facilities of students in the field of materials management and the other approximate knowledge's.

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 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Strategy

Course Structure:

Evaluati	Learning	Unit or subject name	Required	Hours	The week
on	method		Learning		
method			Outcomes		
Oral	Lecture	Material management		3-3-3	1,2,3
and written	and laboratory	Communication		3	4
tests		Kinds, levels, directions and importance of communications		3-3	5,6
		Management (General look)		3-3	7,8
		Statistics in business		3-3-3	9,10,11
		Warehouse – Insurance		3-3	12,13
		Marketing		3-3	14,15

Course Description Form

Course: Principles of Management/1
1. Course Code:
2. Semester/Year: Semester
Quarterly
3. Date of preparation of this description: 15/10/2023
This description was prepared by the Scientific Committee in the Department of Materials Management
Techniques
4. Available Forms of Attendance:
Presence + Electronic + Built-in
5. Number of Credit Hours (Total) / Number of Units (Total):
45 hours / 3 units
6. Course administrator's name (if more than one name)
Name: Eng. Juma Naeem Khalif

7. Course Objectives

Definition of the student The student acquires basic concepts related to the principles and activities of business administration and their applications in different business organizations.

Special Objective: The student acquires basic concepts related to the principles and activities of business management and their applications in different business organizations.

8. Teaching and Learning Strategies

- Education Strategies: Education strategies are the methods and methods followed by the professor in communicating the educational

goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Evaluati	Learning	Unit or subject name	Required	Hours	The	
on	method		Learning		week	
method			Outcome			
mounou						
0.1	T 4	The material of leaving and desired and	S		1	
Oral	Lectur	The nature of business administration		4	1	
and written	e	and the tasks of the manager: - the				
tests	and	nature of management - the definition of management and the manager - the				
icsis	laborator	entrances to the study of management				
	y	- the challenges facing contemporary				Course
		management - the relationship of				Descri
		management with other sciences				ption
		Tasks of the manager: patterns of		4	2-3-4	Form
		administrative behavior -		-		
		administrative skills - sources of				
		administrative skills - roles of the				
		manager				
		The development of administrative		4	5-6	
		thought: - the traditional school (classical) - the school of scientific				
		management - the school of				
		administrative divisions - the				
		bureaucratic school - the common				
		features of the sub-schools within the				
		framework of the traditional school				
		The humanistic school: - the study of		4	7-8	
		Horthon Walton May - the study of				
		Volt - the study of Chester Bernard -				
		the theory of y and xof Douglas				
		McMaker Translation of Continuous Translation			0.10	
		School of Contemporary Trends: - Open Systems Theory - (The Concept		4	9-10- 11	
		of the System - Organization			11	
		Components as a System -				
		Subsystems) - Quantitative				
		Management - Japanese Management				
		(Theory - William Auggie) -				
		Situational Management				
		Administration and its environment: -		4	12	
		components of the public environment				
		- components of the private				
		environment			12.14	
		Planning function: - Nature of planning - types of plans - Planning			13-14	
		responsibility - Planning obstacles -				
		Addressing planning obstacles				
		Decision making: - The concept of			15	
		decision-making - types of decisions -				
		decision-making patterns				
1. Co	urse: Principl	es of Accounting/1				

2. Course Code:

3. Semester/Year: Semester

Quarterly

4. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

5. Available Forms of Attendance:

Presence + Electronic + Built-in

6. Number of Credit Hours (Total) / Number of Units (Total):

45 hours / 3 units

7. Course administrator's name (if more than one name)

Name: Eng. Mustafa Majeed Hameed

8. Course Objectives

<u>General Objective: The</u> course aims to provide the student with the foundations and rules of accounting as well as accounting records and documents of all kinds.

Special Objective: Students keep accounting records and extract financial results from them.

9. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course :	Structure:
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Principles of Accounting / 1							
Evaluation	Learning	Unit or subject name	Required	Hours	The		
method	method		Learning		week		
			Outcomes				
Oral and written tests	Lecture	Accounting – Types		3	First		
and	and laboratory	of accounting books					
	•	used. Documents,					
		their types and					
		methods of					
		registration in the					
		books (single entry					
		and double entry).					
		Types of accounting		3	Secon		
		books used – journal			d		
		– ledger – legal					
		conditions to be met					
		in the books.					
		How to form capital		3	Third		
		- the budget as a					
		basis for the theory					
		of double entry – the					
		debit account and					
		the credit account					
		and how to come up					
		with knowledge of					
		each.					
		Explanation of the		3	Fourth		
		general budget					
		vocabulary journal -					
		journal layout – how					
		to register in the					
		journal under the					
		double entry theory.					

	Business processes	3	V
	and how to prove		
	them in		
	accounting/cash		
	books		
	Business operations	3	Sixth
	and how to prove		
	them in the		
	accounting books /		
	bank		
	Business processes	3	Seven
	and how to prove		th
	them in accounting		
	books. / Goods		
	Expenses and their	3	Eighth
	types (revenue and		
	capital expenses and		
	how to distinguish		
	between them)		
	Loans and their	3	Ninth
	types of debit and		
	creditors and		
	various cases –		
	payment of interest		
	on loans.		
	Trial Balance – Trial	3	Х
	Balance Planning –		
	Types of Trial		
	Balance		
	Trial balance in	3	Eleve
	balances – trial		nth
	balance in totals)		
	how to prepare each		
	of them - examples.		
	Merchant Operations	3	Twelft
	with the Bank –		h
	Deposit (Fixed		
	-1		

Deposits)		
Definition of cheque	3	Thirte
- types of checks		enth
(issued checks and		
incoming checks) -		
endorsement of		
checks - sending		
checks to the bank		
for collection.		
Discount - Discount	3	Fourte
Types		enth
Single and	3	Fiftee
Compound		nth
Commercial		
Discount – Cash		
Discount		

Course Description Form

1.	Course: Statistics/1
2.	Course Code:
3.	Semester/Year: Semester

Quarterly

4. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

5. Available Forms of Attendance:

Presence + Electronic + Built-in

6. Number of Credit Hours (Total) / Number of Units (Total):

45 hrs / 3 units

7. Course administrator's name (if more than one name)

Name: Translator: Dr. Jihad Kazem

8. Course Objectives

Introducing the student to the importance of statistics and the stages of statistical methods, starting from data collection and statistical analysis, and the importance of using various statistical programs, and introducing him to statistical methods and methods and their applications in different fields of material management topics that the student studies

Special Objective: To introduce the student to the importance of statistics and the stages of statistical methods, starting from data collection and statistical analysis, and the importance of using various statistical programs, and introducing him to statistical methods and methods and their applications in different fields of material management topics studied by the student.

9. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law

3 - Conclusion i e teac	hers can reinforce this strate	on by asking deductive	questions after each lecture.
3 - Conclusion i.e. leac	neis can rennoice uns su au	EV DV asking deductive	questions after each fecture.

Course Structure:

Business Correspondence English/1

Fueluet:	Lagraina	Hait ar aubiant name	Dominad	Harrina	The
Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral	Lectur	Statistics - its definition - its		3	1
and written	e and	relationship with other sciences - the scientific method of research -		3	
tests	laborator y	data collection, data classification - data presentation - data			
		analysis.			
		Data sources - methods of		3	2
		obtaining data - comprehensive registration - samples -		3	
		questionnaires - conditions - procedure.			
		View data distribution Tabular view of data - frequency		3	3
		distribution - double frequency distribution			
		Graphical display of unclassified data		3	4
		- Graph			

•				
	- Graphic Bars			
	- Graph Circle			
	- Graph rectangle			
	Graphical display of classified		3	5
	data			
	- Histogram		3	
	 Frequency curve 			
	 Iterative polygon 			
	- Aggregator frequency			
	ascending and descending			
	Practical application on the		3	6
	computer using the statistical		3	
	program SPSS			
	Central tendency measures:		3	9,8,7
	arithmetic mean - mode - median		3	,,,,,
	- relationship between averages -		3	
	applied to the computer using the			
	statistical program SPSS.			
	Dispersion scales: range -		3	12,11,
	standard deviation and variance -		3	10
	coefficient of variation - standard		3	'0
	score - practical application on			
	the computer using the statistical			
	program SPSS			
	Simple linear correlation :		2	14,13
	understandable - the method of		3	17,13
	its theoretical calculation.			
	- Practical application on the			
	computer using the statistical			
	program SPSS			4.5
	Rank correlation: Spearman's		3	15
	rank correlation coefficient		3	
 •	•	•		

Course Descri ption Form

1. Course Title: Computer Fundamentals /1

2. Course Code:

3. Semester/Year: Semester

Quarterly

4. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

5. Available Forms of Attendance:

Presence + Electronic + Built-in

6. Number of Credit Hours (Total) / Number of Units (Total):

30 hours / 2 units

7. Course administrator's name (if more than one name)

Name: Eng. Nahla Qasim Ghadeer

8. Course Objectives

Teaching the student the skills of working on the computer and the use of its ready-made applications and the principles of the Internet in the field of specialization.

Special Objective: Teaching the student the skills of working on the computer and the use of its ready-made applications and the principles of the Internet in the field of specialization.

9. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
	T 4		Outcomes		1
Oral and written tests	Lectur e and laborator y	Computer components - Introduction to the computer / computer system / information technology / types of computers / input units / central processing unit / output units / main memory and its types / storage of data in memory / factors affecting computer performance.		2	1
		Software - Definition of software and its types/systems software: operating systems / programming languages and programming systems / application software.		2	2
		WINDOWS - INTRODUCTION TO WINDOWS / ITS FEATURES / DEVICE OPERATION / DEVICE SHUTDOWN / MOUSE USE / WINDOWS SCREEN		2	3
		COMPONENTS : TASKBAR:			4
		ICONS: TYPES (STANDARD AND GENERAL) Control panal - Control Panel / Desktop Control / Screen Saver / Window Colors and Fonts / Screen Settings / Adjust Screen Colors / Modify Time and Date / Volume / Change Between Mouse Sounds / Double Click Speed Control / Change Mouse Pointer / Install and uninstall programs. Start Menu Minimize and maximize window/end close/temporary closure/move window/capacity control Window/Ways to run applications		2	6
		and programs. Arrange START menu items/delete START menu items/Add START list submenu/Add new button to START menu. Basic System Information/Stop Unwanted Applications WINDOW FINDER WONDOWS EXPLORER /MY COMPUTER		2	7
		ICON /MY COMPUTER WINDOW PARTS. Recycle Bin (Delete, Recover and Unload Bin) / MY DOCUMENT			

	1	I	
icon		_	
FOLDERS AND FILES FILE & FOLDER		2	
Define files and folders / Select			0
			8
files and folders / File properties /			9
Define folders / Create files and			9
folders / Copy file or folder / Search for file and folder / Create a			10
			10
shortcut icon for the application or			11
file.			11
A CCESSODIES			
ACCESSORIES Coloniator (National AlVand Pad / Usa			
Calculator/Notepad/WordPad/Use			
memo to edit and create file			
Painter/Screen Components/Create			
Drawings/Select Front and			
Background Colors/Choose Brush			
Font Size/Select and Select			
Drawing Tool/Save Drawing/Make			
Drawing Desktop Background/End			
Paint			
MEDIA PLAYER AMUSEMENT			
SOFTWARE			
			- 10
Computer ethics - viruses / reason		2	12
for naming / definition / ways of			4.0
spreading the virus / symptoms of			13
infection with the virus / methods			
of protection / types of viruses			
Computer Crimes / Theft / Hackers			
A MCD OG OFFE WORD WORD			
MICROSOFT WORD WORD		2	14
PROCESSOR			
WORD PROCESSOR FEATURES			15
/ RUNNINGTHE WORD / THE			
BASIC ELEMENTS OF THE			
WORD WINDOW / THE			
LANGUAGE FLIP /			
PARAGRAPH DEFINITION /			
MERGING AND SPLITTING			
THE PARAGRAPH /			
SELECTING (SHADING) THE			
TEXT.			
OFFICE KEY			
NEW/OPEN INVENTORY			
FILE/CLOSE DOCUMENT/SAVE			
NEW DOCUMENT/SAVE PRE-			
EXISTING DOCUMENT/PRINT			
PREVIEW/CLOSE			
DOCUMENT/EXITWORD.			
(HOME)			
Clipboard: Cut / Copy / Paste /			
Copy Formatting.			

Subjects for the second grade - first semester

Course Description Form

10. Course: Inventory Planning and Control/1

11. Course Code:

12. Semester/Year: Semester

Quarterly

13. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

14. Available Forms of Attendance:

Presence + Electronic + Built-in

15. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

16. Course administrator's name (if more than one name)

Name: Eng. Juma Naeem Khalif

17. Course Objectives

General Objective: Introduce the student to the basic concepts of storage control

Special Objective: Enable the student to use scientific methods to control the storage.

18. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Inventory Planning and Control/1

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral	Lectu	The concept and importance of		4	First
and written	re	inventory.			
tests	and laborator	Material Storage Strategies		4	Secon
	y				d
		The concept and importance of		4	Third
		controlling storage			
		Storage costs		4	Fourth
		Quantitative methods of storage		4	V
		control for regular consumption		4	Sixth
		cases		ļ <u>'</u>	
		Economic Order Quantity System		4	Seven
				4	th
					Eighth
		Cost Annual quantity of inventory		4	Ninth
		Quality & Storage Systems		4	Х
				4	Eleve
					nth
		Quality and inspection costs		4	Twelft
					h
		Storage Levels		4	Thirte
					enth
		Storage control for irregular		4	Fourte
		consumption cases			enth

	Economic Order Quantity System	4	Fiftee
			nth

10. Course: Production Process Management/1

11. Course Code:

12. Semester/Year: Semester

Quarterly

13. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

14. Available Forms of Attendance:

Presence + Electronic + Built-in

15. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

16. Course administrator's name (if more than one name)

Name: Dr. Majed Jaseb Abdullah

17. Course Objectives

Providing the student with theoretical skills in managing operations in industrial establishments in the field of planning, organizing and controlling industrial processes and using quantitative methods in making decisions related to various aspects of productive work activity in business organizations.

Special Objective: Providing the student with practical skills in managing operations in industrial facilities in the field of planning, organizing and controlling industrial processes and using quantitative methods in making decisions related to various aspects of productive work activity in business organizations.

18. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to

learn.

4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

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Cour	22	Str	コート	ıırΔ٠
Oui	oc.	Oll	uu	uı C.

Operations Management/1

Evaluat	Learning	Unit or subject name	Required	Hours	The
ion	method		Learning		week
metho			Outcomes		

d				
Oral and written tests	Lectur e and laborator y	Production management and production processes . The basic functions of operations management and their relationship with other departments	4	First
	y	Operations Management Organizational Structure	4	Secon d
		Operations Strategy, Operations Management and Systems Approach – Productivity, Effective Efficiency	4	Third
		Economic feasibility study of the project, basic considerations in evaluating the industrial project	4	Fourth
		Choosing the location of the industrial project and the factors affecting it	4	V
		Determining the production capacity of the industrial project	4	Sixth
		Financial Calendar of the Industrial Project	4	Seven th
		Methods of means of production, internal arrangement of the factory and its buildings	4	Eighth
		Market and commodity study	4	Ninth
		Demand forecasting using statistical	4	Tenth
		methods	4	Eleve nth
		Production Planning , Linear Programming and Production Planning	4	Twelft h
		Transport and material handling - transport management in industrial facilities, methods used to solve	4	and thirtee
		transportation problems - resource allocation, methods used to solve allocation problems	4	nth fourte
		Vnovvladae of manayyahla anamay		enth
		Knowledge of renewable energy sources and their applications and identification of environmental problems resulting from the use of traditional fuels	4	Fiftee nth

10. Course Title: Marketing Management/1

11. Course Code:

12. Semester/Year: Semester

Quarterly

13. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

14. Available Forms of Attendance:

Presence + Electronic + Built-in

15. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

16. Course administrator's name (if more than one name)

Name: Eng. Salem Haider Rasan

17. Course Objectives

Providing the student with knowledge and skills in the field of marketing activities and enabling him to familiarize himself with the foundations, principles and methods of marketing products in terms of pricing, distributing and promoting them, how to activate sales and raise consumer motivations for the purpose of purchasing, and identifying strategic requirements and controlling them in organizations

Special Objective: Providing the student with practical skills in the field of marketing activities and enabling him to familiarize himself with the foundations, principles and methods of marketing products in terms of pricing, distributing and promoting them, how to activate sales and raise consumer motivations for the purpose of purchasing, and identifying and controlling strategic requirements in organizations

18. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
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- 4- Project-based learning strategy: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge

sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Marketing Management/1

Evaluati on method	Learning method	Unit or subject name	Required Learning Outcomes	Hours	The week
Oral and	Lect ure	A holistic view of the concept of marketing		4	First
written tests	and laborato	The concept of the marketing mix and its elements - product - price - place - promotion)		4	Secon d

P\$7	Marketing Environment – Internal	4	Thind
ry	Environment – External	4	Third
	Environment – External		
	Consumer behavior - purchase		
	-	4	Fourth
	decisions - factors affecting the		
	purchase decision - types of purchase		
	decisions - decision making steps -		
	and purchase motives		
	Market segmentation - market	4	V
	concept - types of markets - choosing		
	the market target - the foundations of		
	market division - sales forecasting		
	The product - what is meant by the	4	Sixth
	product - the product mix - product		
	classifications - the life cycle of		
	products - the steps of commodity		
	innovation - the mental status of		
	products, the development of goods		
	- the reasons for the failure of new		
	goods - the reasons for the		
	development of new goods - the		
	components of the commodity - the		
	useful life of the commodity.		
	Packaging – Packaging Concept –	4	Seven
	Effective Packaging Standards –	4	Seven
	Product Identification – Excellence		th
	Distribution and distribution		Fischtle
	channels - the concept of the	4	Eighth
	distribution channel - types of		
	distribution channels - activities of		
	distribution channels - activities of		
	affecting the distribution channel -		
	<u>e</u>		
	vertical and horizontal integration		
	Wholesale trade - the concept of	4	Ninth
	marketing facilities - the activities of		
	marketing establishments - the		
	classification of wholesale trade.		
	Singular trade - the nature and	4	Tenth
	importance of the singular trade -	4	Eleve
	huge stores - retail trade without	•	
	stores - new features in the singular		nth
	trade		
	Physical distribution - physical	4	Twelft
	distribution activities - transportation		h
	- control of storage - material		h
	handling - ordering procedures		
	A holistic view of the concept of	4	and
	marketing		
			thirtee
		4	nth
			fourte
			enth
	The concept of the marketing mix		Cift
	and its elements - product - price -	4	Fiftee
	and its cicinents - product - price -		

10. Course: Inventory Accounting/1

11. Course Code:

12. Semester/Year: Semester

Quarterly

13. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

14. Available Forms of Attendance:

Presence + Electronic + Built-in

15. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

16. Course administrator's name (if more than one name)

Name: Assoc. Prof. Dr. Majeed Mousa Hamid

17. Course Objectives

Providing the student with knowledge and skills in the field of studying specialized accounting methods in their applied fields to control the movement of materials within the stores in terms of quantity and value and provide the necessary information for inventory planning

Special Objective: Providing the student with practical skills in the field of studying specialized accounting methods in their applied fields to control the movement of materials within the warehouses in terms of quantity and value and provide the necessary information for inventory planning

18. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- Project-based learning strategy: This strategy relies on design work that requires applied work, as students are

assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

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Cours	C Out	ictui C.

Inventory Accounting/1

Evaluati on	Learning method	Unit or subject name	Required Learning	Hours	The week
method			Outcomes		
Oral	Lectur	Basic concepts in warehouse		4	First
and	e	accounting / warehouse accounts			
written	and	procedures in the control of			
tests	-	warehouse materials / the			

laborator	relationship of warehouse accounts		
y	with other departments in the		
3	organization (can be replaced by		
	forms or fees aimed at simplifying		
	and facilitating information while		
	maintaining its general content)		
	Procurement cycle and procurement	4	Secon
	procedures / local procurement /	•	
	accounting treatment of local		d
	procurement		
	Foreign Procurement (Documentary	4	Third
	Credit) / Definition of Documentary	-	
	Credits / Accounting Treatment of		
	Documentary Credits / General		
	Conditions of Documentary Credits /		
	Obligations / Responsibilities		
	Arising from the Establishment of		
	Credit		
	Documents related to credits	4	Fourth
	(insurance policies - shipping		
	documents - commercial lists - other		
	documents) / practical procedures for		
	opening credit / credit insurances and		
	expenses for opening credit		
	Insurance fees for credit.		
	Correspondents' currencies, telegram	4	V
	and telex fees, credit extension		
	expenses, guarantee fees and interest		
	/ closing documentary credit/ closing		
	goods by shipping		
	Goods received in improper	4	Sixth
	condition / damaged / loss / units in violation of specifications / entities		
	that bear damage and loss and		
	violation of specifications /		
	accounting treatment of damage and		
	loss and units		
	Accounting treatment of units that	4	Seven
	violate specifications	4	Seven
	Totale specifications		th
	Common expenses / purchase	4	Eighth
	commission / exchange commission /	-	9
	postage expenses,		
	And telephone / insurance expenses /		
	customs duties / floor expenses /		
	transportation expenses.		
	Distribution of common expenses	4	Ninth
	Warehouse Documents and Records		Tenth
	/ Warehouse Receipt Documents /	4	rentn
	Warehouse Issue Document /	4	Eleve
	Material Return Document /		nth
	Materials Transfer Document /		
	Warehouse Register / Warehouse		
	Teacher Record		
I		I	

Outgoing Inventory Materials /	4	Twelft
Methods of Pricing Issued Materials		L
/ Pricing Based on Actual Cost		h
The method of incoming first		
disbursement first		
The method of the incoming finally	4	and
is spent first		41-1-4
		thirtee
	4	nth
		fourte
		enth
Pricing method based on estimated	4	Fiftee
cost / comparison between inventory		41-
accounting systems in business		nth
organizations		

9.	Course:	Warehouse	Systems	Applications/1	
<i>-</i> •	Course.	vi ai cii cusc	D y b t C I I I b	1 ppiicunoiis, 1	

10. Course Code:

11. Semester/Year: Semester

Quarterly

12. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

13. Available Forms of Attendance:

Presence + Electronic + Built-in

14. Number of Credit Hours (Total) / Number of Units (Total):

45 hours / 3 units

15. Course administrator's name (if more than one name)

Name: Eng. Salem Haider Rasan

16. Course Objectives

Introducing the student to the importance of applying warehouse systems and modern software applied in production projects and large warehouses and how to use them in warehouse operations, and providing the student with knowledge of how to use ready-made technical applications in managing, planning and controlling warehouse operations and providing him with work skills on such applications.

Special Objective: Providing the student with practical skillsin the field of applying warehouse systems and modern software applied in production projects and large warehouses and how to use them in warehouse operations, and providing the student with knowledge of how to use readymade technical applications in the management, planning and control of warehouse operations and

providing him with the skills to work on such applications.

17. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problemsolving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Strategy

Course Structure:

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral	Lectur	Introduction to Management		4	1-3
and written	e and	Information Systems(MIS) System			
tests	laborator	components, system characteristics,			
	y	types of systems, importance of			
		systems			
		Learn about warehouse information		4	4-5
		systems and accounting			
		Identify the related programs (Al-		4	6-7
		Amin) and Quick books ,			
		Advantages of using the program,			
		program work plan, program			
		preparation steps			
		Configure the default company (or		4	8-10
		organization) settings electronically,			
		company naming, currency settings,			
		inventory settings, and other			
		accountants).			
		How to set up the chart of accounts		4	11-13
		manual, the definition of the			
		directory, the role of the accountant			
		before entering the accounts in the			
		directory, types of accounts,			
		balances.			
		Accounting cycle steps	14-15	4	14-15

10. Course: Business Correspondence English/1
11. Course Code:
12. Semester/Year: Semester
Quarterly
13. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

14. Available Forms of Attendance:

Presence + Electronic + Built-in

15. Number of Credit Hours (Total) / Number of Units (Total):

45 hrs / 3 units

16. Course administrator's name (if more than one name)

Name: Translator: Amani Sattar Fahad

17. Course Objectives

Providing the student with knowledge and skills in the field of principles and concepts of commercial correspondence from request letters, inquiries, offers and complaints

Special Objective: Providing the student with practical skills in the field of principles and concepts of commercial correspondence from request letters, inquiries, offers and complaints

18. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Strategy

Course Structure:

Business Correspondence English/1

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral	Lectur	Communication and		3	1-2
and	e	Correspondence: Definitions, the		3	
written tests	and	importance of types of letters,			
icsis	laborator	Characteristics of business letter.			
	y	A letter of Enquiry:		3	3-4
		Definition, opening and ending		3	
		statements in enquiry		_	
		How to write an enquiry		3	5
		Quotation: terms of writing quotation		3	6
		A Letter of offer: How to write a		3	7-8
		letter of Reply to an enquiry offer		3	
		A letter of rejection of offer: how to		3	9
		write a letter of rejection of offer			
		A letter of Demand : definition, types		3	10-11
				3	
		Terms of payment and Terms of		3	12-13
		delivery	_	3	
		The different styles of writing		3	14
		business letters			
		The invoice:		3	15
		Definition, importance, types, how to write an invoice		3	

10. Course Title: English

11. Course Code:
12. Semester/Year: Semester
Quarterly
13. Date of preparation of this description: 15/10/2023
This description was prepared by the Scientific Committee in the Department of Materials Managem
Techniques
14. Available Forms of Attendance:
Presence + Electronic + Built-in
15. Number of Credit Hours (Total) / Number of Units (Total):

30 hours / $\overline{2 \text{ units}}$

16. Course administrator's name (if more than one name)

Name: Translator: Aqeel Hanoune Mikhilf

17. Course Objectives

Providing the student with knowledge and skills in the field of principles and concepts of the basic principles of the English language from letters, pronouns, tenses and verb conjugations

Special Objective: Providing the student with practical skills in the field of principles and concepts of the basic principles of the English language from letters, pronouns, tenses and verb conjugations

18. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Evaluati	Learni	Unit or subject name	Required	Hours	The
on method	ng metho		Learning Outcomes		week
	d				
Oral and	Lec tur	Unit one :hello		2	1
written tests	e	Am/are/is, my/your			
tests	and laborat ory	This is with practice in work			
		Unit two :your worldHe/she /they,		2	2
		his/her /Questions			
		Unit three: all about		2	3
		Unit four :family and		2	4
		friendsPossessive			
		adjectivesPossessive's			
		Has/have / Adjective+ noun			
		Unit Five : the way I livePresent		2	5
		simple I/you /we /they A			
		and an /Adjective + noun			
		Unit six : every dayPresent simple		2	6
		he,she/ Questions and negatives			
		/Adverbs of frequency			
		Unit seven :my favorites / Question		2	7
		words /Pronouns			
		/This and that			
		Unit eight :where I live /There is		2	8
		,are /Prepositions			
		Unit nine :times past / Was ,were		2	9
		born / Past simple - irregu lar verbs			

Unit ten: we had a g	reat time! / Past	2	10
simple -re	gular & irregular		
/Question /	'Negatives /Ago		
	ven:Can /can't / dverbsRequests	2	11
	and thank you/ and anyLike and e and thank you	2	12
Unit thirteen: here continuousPresent s		2	13
Unit fourteen:	it's time to go!/	2	14 and
	Future plans vriting email and informant letter	2	15

1. Course: Research Methodology
2. Course Code:
3. Semester/Year: Semester
Quarterly
4. Date of preparation of this description: 15/10/2023
This description was prepared by the Scientific Committee in the Department of Materials Manager
Techniques
5. Available Forms of Attendance:
Presence + Electronic + Built-in
6. Number of Credit Hours (Total) / Number of Units (Total):
30 hours / 2 units
7. Course administrator's name (if more than one name)
Name: Translator : Mr. Naim Monkhi Odeh

Providing the student with knowledge and skills on how to address problems in the manner of scientific

Write a research paper on an administrative problem.

8. Course Objectives

9. Teaching and Learning Strategies

Specific Objective:

research.

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problemsolving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral and written tests and discuss	Lect ure and laborato ry	Scientific research methods. The concept of the curriculum. Define it linguistically and idiomatically. Curriculum science. Its importance,		2	First
the		its origin.		_	
research		The most important curricula. Inferential method. Experimental method.		2	Secon d
		Dialectical approach. Descriptive approach.		2	Third
		Comparative method. Historical method.		2	Fourt h and fifth
		The concept of scientific research: language and idiomatically. Elements of scientific research.		2	Sixth and sevent
		Characteristics of scientific research.			h
		Types of scientific research. Scientific research tools.		2	Eight h
		Stages of preparing scientific research. The stage of choosing the topic. The stage of searching for documents. The stage of reading and thinking.		2	Ninth and tenth
		The stage of dividing the subject. The stage of collecting information. Writing Phase		2	Eleve nth
		Parts of scientific research . Title. Introduction. Research stem.		2	Twelft h and thirtee nth
		The end. Research Appendices. Index.		2	Fourt eenth
		Application as a classroom and non-		2	Fiftee

	classroom activity for everything		nth
	that the student has learned in the		
	above.		

Subjects for the second grade - second semester

Course Description Form	
19. Course: Inventory Planning and Control/2	
20. Course Code:	
21. Semester/Year: Semester	
Quarterly	
22. Date of preparation of this description: 15/10/2023	
This description was prepared by the Scientific Committee in the Department of Mate	rials Manager
Techniques	
23. Available Forms of Attendance:	
Presence + Electronic + Built-in	
24. Number of Credit Hours (Total) / Number of Units (Total):	
60 hours / 4 units	
25. Course administrator's name (if more than one name)	
Name: Eng. Juma Naeem Khalif	
26. Course Objectives	
General Objective: Introduce the student to the basic concepts of storage control	
Special Objective: Enable the student to use scientific methods to control the storage.	
27. Teaching and Learning Strategies	
- Education Strategies:	Strategy
Education strategies are the methods and methods followed by the professor in communicating the educational	

goals of students, and the following are some of the teaching strategies:

related to the topic at hand.

lecture

1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas

2- Discussion strategy: In this type of education strategy, the professor determines the topic to be discussed in the

- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Inventory Planning and Control/2

Evaluatio	Learning	Unit or subject name	Required	Hours	The
n method	method		Learning		week
			Outcomes		
Oral and written tests	Lectur e and	Use statistical distributions to control storage in case of variable consumption		4	1
	laboratory	Reserve storage to counter supply fluctuations		4	2
		Reserve storage to face waiting period fluctuations		4	3
		Determination of reserve storage using probability model		4	4-5
		Material Requirements Planning		4	6-7-8
		(MRP) System		4	
		Time Limit System (JIT)		4	9-10
				4	
		Spare parts control		4	11
		Control of production residues		4	12
		and residues		4	
		Cash Budget		4	13
					14
		Using the automated system to		4	15

	control storage		

19. Course: Production Process Management/2

20. Course Code:

21. Semester/Year: Semester

Quarterly

22. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

23. Available Forms of Attendance:

Presence + Electronic + Built-in

24. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

25. Course administrator's name (if more than one name)

Name: Dr. Majed Jaseb Abdullah

26. Course Objectives

Providing the student with theoretical skills in managing operations in industrial establishments in the field of planning, organizing and controlling industrial processes and using quantitative methods in making decisions related to various aspects of productive work activity in business organizations.

Special Objective: Providing the student with practical skills in managing operations in industrial facilities in the field of planning, organizing and controlling industrial processes and using quantitative methods in making decisions related to various aspects of productive work activity in business organizations.

27. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- Project-based learning strategy: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge

sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Operations Management/2

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral	Lect	Critical Path – Concept, Applications		4	1-2
and written	ure and	The concept and importance of quality		4	3-4
tests	laborato	control - the methods used to control			J- 4
	ry	the quality of production			

	Quality management, systems and	4	5-6
	specifications		
	Total Quality Management – Basic	4	7-8
	Tools for Quality Management		
	Comprehensive		
A	pplications in Total Quality Schemes	4	9
	Maintenance systems, types,	4	10-11-
	maintenance and reliability		12-13
	Organization and programming of	4	14
v	work (study of work , study of time)		
	General Review	4	15

19. Course Title: Marketing Management/2

20. Course Code:

21. Semester/Year: Semester

Quarterly

22. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

23. Available Forms of Attendance:

Presence + Electronic + Built-in

24. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

25. Course administrator's name (if more than one name)

Name: Eng. Salem Haider Rasan

26. Course Objectives

Providing the student with knowledge and skills in the field of marketing activities and enabling him to familiarize himself with the foundations, principles and methods of marketing products in terms of pricing, distributing and promoting them, how to activate sales and raise consumer motivations for the purpose of purchasing, and identifying strategic requirements and controlling them in organizations

Special Objective: Providing the student with practical skills in the field of marketing activities and enabling him to familiarize himself with the foundations, principles and methods of marketing products in terms of pricing, distributing and promoting them, how to activate sales and raise consumer motivations for the purpose of purchasing, and identifying and controlling strategic requirements in organizations

27. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problemsolving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral and written tests	Lect ure and laborato	Marketing Communications (Promotion) - Communication Procedures - Promotional Mix - Factors Affecting the Composition of the Promotional Mix	Cutosinios	4	1
	ry	Advertising - the importance of advertising - the objectives of using advertising - means of publishing advertisements - advertising campaigns		4	2
		Sales activation - the nature and use of the concept of sales activation - forms of sales activation - publishing		4	3
		Personal Selling - Concept - Personal Selling Procedures - Sales Force Management		4	4
		Pricing - Pricing objectives - Factors affecting pricing decisions		4	5-6
		Marketing services - the concept of service and its importance - characteristics (forms) of services Conditions associated with the service industry - the marketing mix of the service		4	7
		Marketing Information System and Marketing Research - The concept of marketing information system, benefits from adopting a marketing information system, components of a marketing information system, the concept of marketing research, marketing research design, general classification of marketing research design, steps to conduct marketing research)		4	8-9
		Marketing strategy and control - marketing strategy requirements - marketing strategy procedures - marketing strategy performance evaluation		4	10
		Marketing in non-profit organizations - concept - goals of non-profit organizations / strategy of non-profit organizations		4	11
		Direct marketing - the meaning of direct marketing - characteristics of direct marketing - means of communication		4	12
		Social and ethical considerations		4	13

for marketing - the concept of		
marketing ethics		
(Green Marketing) (Concept, Green	4	14-15
Consumer, Green Marketing	_	
Dimensions, Green Marketing Mix,		
Internal and External Marketing	4	
Mix, Results Achieved from Green		
Marketing)		

19. Course: Inventory Accounting/2

20. Course Code:

21. Semester/Year: Semester

Quarterly

22. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

23. Available Forms of Attendance:

Presence + Electronic + Built-in

24. Number of Credit Hours (Total) / Number of Units (Total):

60 hours / 4 units

25. Course administrator's name (if more than one name)

Name: Assoc. Prof. Dr. Majeed Mousa Hamid

26. Course Objectives

Providing the student with knowledge and skills in the field of studying specialized accounting methods in their applied fields to control the movement of materials within the stores in terms of quantity and value and provide the necessary information for inventory planning

Special Objective: Providing the student with practical skills in the field of studying specialized accounting methods in their applied fields to control the movement of materials within the warehouses in terms of quantity and value and provide the necessary information for inventory planning

27. Teaching and Learning Strategies

- Education Strategies:

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Strategy

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- Discussion strategy: In this type of education strategy, the professor determines the topic to be discussed in the

lecture

- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Str						
Sad Accounting /2						
Evaluati	Learning	Unit or subject name	Required	Hours	The	

on	method		Learning		week
method			Outcomes		
Oral	Lect	Administrative price method upon		4	1
and	ure	receipt		4	1
written	and	Comparison of pricing systems		4	2
tests	laborato	(methods) / detection of analysis of		4	_
	ry	outgoing materials			
	l y	Returned warehouse materials / their		4	3
		concept / pricing of returned		-	
		materials / original cost method /			
		market price method upon return / re-			
		estimation method Accounting			
		treatment of returned materials.			
		Inventory / Inventory Concept /		4	4
		Types of Inventory / Periodic			
		Inventory / Periodic Inventory			
		Procedures / Continuous Inventory /			
		Advantages of Continuous Inventory			
		/ Continuous Inventory Procedures Sudden		_	
		1		4	5
		Inventory/Inventory/Inventory Differences			
					6
		Accounting treatment of inventory differences		4	U
		The bases of estimating the		4	7
		consumed and returned materials to		4	,
		the stores / the inventory turnover			
		rate and its role in controlling the			
		warehouse materials			
		Raw material turnover rate		4	8
		Turnover of goods in progress /		-	
		turnover of finished goods			
		Unified Accounting System / The		4	9
		concept of the unified accounting		-	
		system / Objectives of the unified			
		accounting system / Unified			
		Accounting Manual / General rules			
		in preparing the manual			
		Splitting the accounts of the		4	10
		directory / explaining the accounts of		4	
		the accounting manual		-	4.4
		Accounting treatment of warehouse		4	11
		materials contained in the unified			
		accounting system / double entry			
		theory Following the accrual principle /			12
		Following the accrual principle /		4	14
		accounts payable / commodity requirements accounts / local			
		procurement		4	
		procurement		4	
		External procurement / accounting		4	13
		treatment of materials issued			
		according to the unified accounting			

system	
Diaries and records used for	14
inventory in the unified accounting	
system / procurement journal /	
outgoing inventory journal	
Store Teacher Record	15

18. Course: Warehouse Systems Applications/2

19. Course Code:

20. Semester/Year: Semester

Quarterly

21. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

22. Available Forms of Attendance:

Presence + Electronic + Built-in

23. Number of Credit Hours (Total) / Number of Units (Total):

45 hours / 3 units

24. Course administrator's name (if more than one name)

Name: Eng. Salem Haider Rasan

25. Course Objectives

Introducing the student to the importance of applying warehouse systems and modern software applied in production projects and large warehouses and how to use them in warehouse operations, and providing the student with knowledge of how to use ready-made technical applications in managing, planning and controlling warehouse operations and providing him with work skills on such applications.

Special Objective: Providing the student with practical skills in the field of applying warehouse systems and modern software applied in production projects and large warehouses and how to use them in warehouse operations, and providing the student with knowledge of how to use readymade technical applications in the management, planning and control of warehouse operations and providing him with the skills to work on such applications.

26. Teaching and Learning Strategies

- Education Strategies:

Strategy

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture

- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Evaluati	Learning	Unit or subject name	Required	Hours	The		
Warehous	Warehouse Systems Applications/2						
Course Structure:							

on	method		Learning		week
method			Outcomes		
Oral and written tests	Lectur e and laborator y	Documents Sales invoice Purchase invoice Cash Receipt voucher Cash payment voucher		4	1-2
		Methods used in inventory inventory, inventory inventory systems: > Cycle Inventory System > Continuous Inventory System		4	3
		String code, barcode, scanner, barcode functions		4	4-5
		- Stock items: Inventory Items Inventory classification, how to access inventory and marketing materials		4	6-7
		Customers: Sales order Create invoice Creating invoice Customer Collection Receiving payment Sales Returns Lists and reports for customer operations and sales		4	8-9-10
		Suppliers - vendors: The mechanism through which suppliers are dealt with by electronic entry Introducing new suppliers Supplier balance details Vendor Transactions Purchases: Vendor purchase orders Goods arriving from the supplier Vendor tax payments Payments Returns on the supplier		4	11-12- 13 14 15

19. Course: Business Correspondence English/2

20. Course Code:

21. Semester/Year: Semester

Quarterly

22. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

23. Available Forms of Attendance:

Presence + Electronic + Built-in

24. Number of Credit Hours (Total) / Number of Units (Total):

45 hrs / 3 units

25. Course administrator's name (if more than one name)

Name: Translator: Amani Sattar Fahad

26. Course Objectives

Providing the student with knowledge and skills in the field of principles and concepts of commercial correspondence from request letters, inquiries, offers and complaints

Special Objective: Providing the student with practical skills in the field of principles and concepts of commercial correspondence from request letters, inquiries, offers and complaints

27. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- **Lecture or delivery strategy**: in which the professor provides information and facts to students and other ideas related to the topic at hand.
- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information

- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Business Correspondence English/2

Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral	Lectur	A letter of Complaints:		3	1-2
and written	e and	Definition, reasons, how to write letter of complaints		3	
tests	laborator	A letter of reply to the complaints:		3	3-4
	y	Definition, how to write a letter reply to the complaints, a letter of adjustment		3	
		Effective business communication: Communication technology, tools for transmitting messages, technological tools for writing		3	5-6
		The use of computer system: Definition, history, importance, and the use of computer as a technical way for corresponding		3	7-8

The inter-net:	3	9-10
Definition, the use of the	2	
international net-work for	3	
Communication and technical		
information		
The common mistakes in the use of	3	11-12
computer and the other		
communications		
Lists of some important commercial	3	13-14
terms, abbreviations and useful		
expressions	3	
Review to some important	3	15
	3	
	3	

19. Course Title: Computer / 2

20. Course Code:

21. Semester/Year: Semester

Quarterly

22. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

23. Available Forms of Attendance:

Presence + Electronic + Built-in

24. Number of Credit Hours (Total) / Number of Units (Total):

30 hours / 2 units

25. Course administrator's name (if more than one name)

Name: Eng. Nahla Qasim Ghadeer

26. Course Objectives

Providing the student with knowledge and skills in the field of principles and concepts of the basic principles of the English language from letters, pronouns, tenses and verb conjugations

Special Objective: Providing the student with practical skills in the field of principles and concepts of the basic principles of the English language from letters, pronouns, tenses and verb conjugations

27. Teaching and Learning Strategies

- Education Strategies:

Strategy

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas

related to the topic at hand.

- 2- **Discussion strategy**: In this type of education strategy, the professor determines the topic to be discussed in the lecture
- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Computer /2					
Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral and written tests	Lect	Unit one :hello		2	1
	ure and laborato ry	Am/are/is, my/your			
		This is with practice in work			
		Unit two :your world		2	2
		He/she /they, his/her /Questions			
		Unit three: all about		2	3
		Unit four :family and		2	4
		friendsPossessive			
		adjectivesPossessive's			
		Has/have / Adjective+ noun			
		Unit Five : the way I livePresent		2	5
		simple I/you /we /they A			
		and an /Adjective + noun			
		Unit six : every dayPresent simple		2	6
		he,she/ Questions and negatives			
		/Adverbs of frequency			
		Unit seven :my favorites / Question		2	7
		words /Pronouns			
		/This and that			
		Unit eight :where I live /There is		2	8
		,are /Prepositions			
		Unit nine :times past / Was ,were		2	9
		born / Past simple - irregu lar verbs			

Unit ten: we had a great time! / Past	2	10
simple -regular & irregular		
/Question /Negatives /Ago		
Unit eleven:Can /can't / AdverbsRequests	2	11
Unit twelve: please and thank you/ I'd like Some and anyLike and would like and thank you	2	12
Unit thirteen: here and nowPresent continuousPresent simple & present continuous	2	13
Unit fourteen: it's time to go!/ Future plans /Revision writing email and informant letter	2 2	14 and 15

10. Course: Re	search Methodology
11. Course Coo	le:
12. Semester/Y	ear: Semester

Quarterly

13. Date of preparation of this description: 15/10/2023

This description was prepared by the Scientific Committee in the Department of Materials Managem Techniques

14. Available Forms of Attendance:

Presence + Electronic + Built-in

15. Number of Credit Hours (Total) / Number of Units (Total):

30 hours / 2 units

16. Course administrator's name (if more than one name)

Name: Translator: Mr. Naim Monkhi Odeh

17. Course Objectives

Providing the student with knowledge and skills on how to address problems in the manner of scientific research.

Specific Objective:	Write a research pap	er on an administrative problem.
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18. Teaching and Learning Strategies

- Education Strategies:

Education strategies are the methods and methods followed by the professor in communicating the educational goals of students, and the following are some of the teaching strategies:

- 1- Lecture or delivery strategy: in which the professor provides information and facts to students and other ideas related to the topic at hand.
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- 3- **Problem solving strategy**: In this strategy, the cognitive environment of students is activated, through problem-solving activities, through most of the positive processes and activities that stimulate thinking and raise motivation to learn.
- 4- **Project-based learning strategy**: This strategy relies on design work that requires applied work, as students are assigned an applied project for the activity, so they are forced to search, read and use books and all knowledge sources in order to accomplish the required.

-Learning Strategies:

They are the methods that the student follows in order to get the best benefit from the educational material, and the most important strategies are:

- 1- Conducting daily exams (COZ) for students before the beginning of the lecture in order to recall previous lectures and information
- 2- One of the best types of learning methods is (studying) through which the student can memorize any electronic design department or law
 - 3 Conclusion i.e. teachers can reinforce this strategy by asking deductive questions after each lecture.

Course Structure:

Scientific Research Methodology

Scientific Research Methodology					
Evaluati	Learning	Unit or subject name	Required	Hours	The
on	method		Learning		week
method			Outcomes		
Oral tests and discuss the	Lect ure and laborato ry	Follow-up by the supervisor to the students and provide guidance in order to complete the graduation thesis.		2	1-10
research		Presenting the research in its final form and discussing it before the defense committee in the department		2	11-15